Lake Oroville Recreation Surveys <u>Preliminary Results II</u>

Presented to the Oroville Relicensing Recreation Work Group November 21, 2002

Goal of Presentation

- Preview, with somewhat more detail and based on much larger samples than on 9/24/02, the results of the Oroville Visitor Survey.
- Preview Similar Recreation Sites in NoCal (on-site survey) and Household Survey (phone survey) results
- Preliminary overview of use data

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Visitor Sample Obtained To-Date

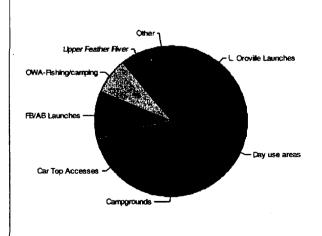
- On-Site: n=2,500 (preliminary data: n=1276)
- Mailback: n=900 (preliminary data: n=858); achieved approximately a 40% response rate
- Surveys completed at 40 recreation sites
- Top 8 locations:

 North Forebay DUA 	242
 Lime Saddle Boat Launch/DUA 	178
 Loafer Creek Campground 	177
 OWA - Levee Road, West of Feather River 	172
 Bidwell Canyon Boat Launch/DUA 	164
 Monument Hill Boat Launch/DUA 	149
 Spillway Boat Launch 	144
Riverbend Park	118

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2

On-Site Surveys by Type of Rec. Area



Other = Trail accesses (2.2%), OWA Clay Pit (1.8%), BIC's (0.5%)

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Where Visitors Come From, How Often & When They Visit

- Hometown:
 - Oroville=26%, Chico=9%, Yuba City=5%, Paradise=5%
 - 90+ others each with <4% of respondents
 - 95% + live in California
- Residence:
 - 66% Butte County
 - 35% non-Butte County
- Visitation Pattern:
 - 70% are "regular" visitors (3+ visits per year)
 - 55% visit in Spring, 89% in Summer, 41% in Fall, 29% in Winter

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5

Visitors' Group Size, Day-Use vs. Overnight Visitors

- Group Size and Makeup
 - Mean of 3.8 adults and 2.3 children
 - Total group size averaged about 6
- Overnight Visitors:
 - 34% of visitors stayed at least one night
 - Of those who stayed overnight, 60% stayed in a drive-in campground, 19% in "other" accommodation (e.g., relative or friend's home), 9% on a houseboat, 3% in a motel, 3% in a boat-in camp

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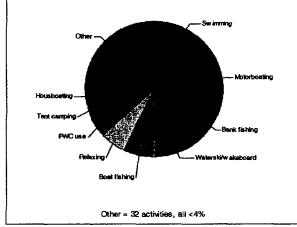
Primary Activity of Visitors Surveyed

Swimming	14%
Motorboating	12%
Fishing from bank	10%
Waterskiing/wakeboarding	9%
Relaxing/Picnicking	8%
Fishing from boat	7%
Tent camping	4%
PWC use	4%
Houseboating	3%
Hiking	2%

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7

Primary Activity of Visitors Surveyed

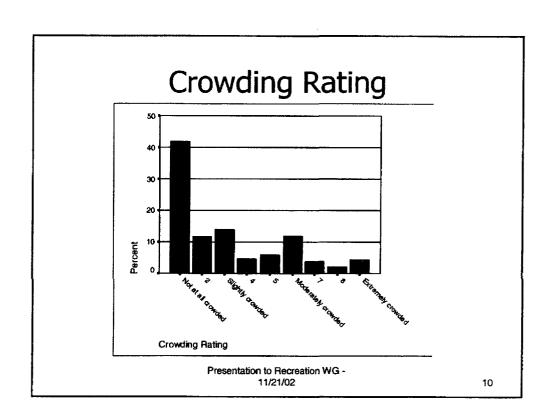


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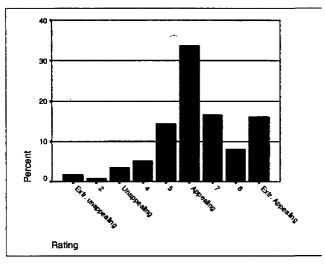
Perceptions of Crowding and of Scenic Quality

- Recreation Site crowding rating:
 - 1= "not at all crowded", 3 = "slightly crowded"
 - Mean of 3.1/9.0
 - **=** 67% gave rating of 1, 2, or 3
- Scenery rating:
 - 6.0 = "appealing", 9 = "extremely appealing"
 - Mean of 6.3/9.0
 - 65% gave rating of 5, 6, or 7
 - 74% rated scenery "appealing" or above

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11

New Recreation Activities/ Special Events Desired

- "Were there any recreation activities or special events not offered in the Lake Oroville Area that you would like to do?"
- 19% gave at least one response
- Half of responses were NOT new activities, e.g.:
 - improvements to existing facilities, access, or regulations to facilitate activities
 - activities currently available in the Oroville Area (but that may not be available at the survey location)
- Top requests among the valid responses:
 - Beach/swim areas (mentioned by 27% of respondents with valid responses)
 - Non-powered boat rentals, waterside camping, parasailing, athletic competitions (each mentioned by 5-7% of respondents with valid responses)

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Perceptions of Management, Water Conditions, and User Interactions

■ Top issues considered to be a "Big Problem"

Exposed land during low water	25%	[15%]
 Water level fluctuation 	22%	[17%]
Shallow areas during low water	20%	[17%]
Access to shoreline	13%	[10%]
■ All others (21 items)	10%	or less

[#%] = no opinion/not sure/does not apply

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13

Perceptions of Number of Facilities

- 27 facilities/services listed on survey
- Evaluated as "too few", "about right", or "too many"
- For most items, <15% responded "too few"
- For 4 items, >25% responded "too few"

 Developed DUAs along shore 	34%	[40%]
■ Restrooms	33%	[17%]
Swim areas	31%	[37%]
Docks or temporary moorage	28%	[44%]

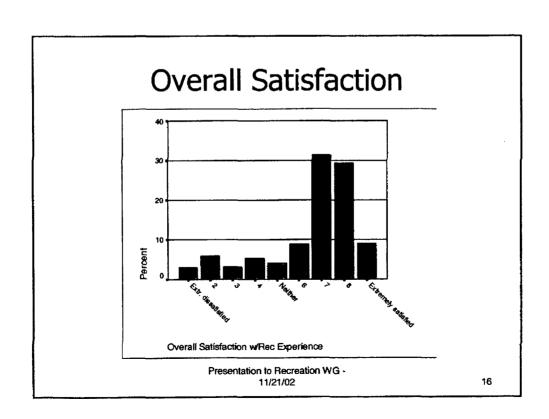
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Overall Satisfaction with Recreation Experience at Lake Oroville Area

- Mean = 6.6/9.0 (6 = "somewhat satisfied", 7 = "satisfied")
- "Dissatisfied" to "Extremely Dissatisfied" (1, 2, or 3) = 12%
- "Satisfied" to "Extremely Satisfied" (7, 8 or 9) = 70%

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Selected Data from Boating Section

- 834/1279 (65%) completed section
- On-water crowding rating: 3.1/9.0 ("slightly crowded")
- Have to wait to launch = 28% (most said wait is 5 or 10 minutes)
- Satisfied with boating experience = 89%
- Why not satisfied?:
 - Low water, Low water, Low water
 - Launch ramp improvements needed

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17

Negative Boating Encounters

- Had encounters that put <u>self</u> at risk = 8.6%
 - "Boats getting too close"
 - "Boater cut us off while they were skiing"
 - "Jet skiers don't give a *!#@ about anyone, not paying attention"
- Observed activity that put <u>others</u> at risk = 8.2%
 - "3 kids on jet skis driving erratically"
 - "Fast in no-wake zones"
 - "People not watching where they are going"

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Selected Data from Fishing Section

- Fished at Lake Oroville Area before = 60%
- Fished in area from 1 to >100+ days in past 12 months (but 77% fished 5 days or less)
- Fished with a guide = 7%
- Fished in a tournament = 4%
- Crowding in fishing area = 3.1/9.0
- Feel knowledgeable about regulations = 83%
- Feel regs allow a quality experience = 90%

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19

Satisfaction with Fishing Experience

- Satisfied = "Yes" (75%)
- Why not satisfied?
 - "Didn't catch any", "Got skunked" (surprise!)
 - Lake/river flow too low
 - Fish too small
 - Litter

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Selected Data from Trail Use Section

- 715 of 1279 completed trail use section (56%)
- Includes users of N. Forebay loop, OWA fishermen; will probably eliminate some respondents in later analyses
- Primary type of trail use:

•	Hike/walk	71%
•	Bike	15%
•	Horse	10%
•	Multiple/Other	4%

- Repeat Users of trails = 51%
- Crowding on trails = 2.0/9.0 (3 = "slightly crowded")

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21

Negative Encounters on Trails

- Reported encounter(s) that put them at risk = 5.5%
- 21% with bikers, 15% with equestrians, 23% with hikers, 33% with others
- Example encounter descriptions
 - "Bikers came down hill fast and had no concern for the horses"
 - "Joggers with dogs unleashed"
 - "The horse trails they'll run you off them"
 - "Sharp rocks and naked chicks" (???!!!)

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Perception of Condition of Trails

- Satisfied with condition of trails = 90%
- Why not satisfied?
 - Frequently cited distance to lake
 - Lack of handicap accessibility
 - Natural hazards snakes, poison oak
 - Litter, dog and horse waste

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23

Next Steps in Recreation Survey Efforts

- Analyze complete summer visitor survey data (nearly all of mailback survey data and more than half of on-site data entered)
- Review sampling goals and success for activity groups
- Enter data from hunter surveys (have completed about 60-70 on-site since mid-October)
- What else?

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